

WALT DISNEY PARKS AND RESORTS

Corporate Citizenship



WALT DISNEY
Parks and Resorts

CONTACT US:

Walt Disney Parks and Resorts
Media Relations
aboutdisney.com/citizenship



We are committed to nurturing, inspiring, and empowering kids and families to join us in making lasting and positive change in the world. We accomplish this through our work to strengthen communities, conserve nature, promote healthy living, and encourage kids and families to think creatively. Together, we're creating a better tomorrow.



NURTURING, INSPIRING, AND EMPOWERING KIDS AND FAMILIES

When he created Disneyland in 1955, Walt Disney imagined a place where children and their parents could have fun and spend memorable time, together. Since then, our focus has been on nurturing, inspiring and empowering kids and their families.

Through our work with community organizations, we provide support to address a wide range of kids' and families' immediate needs – from school supplies to hot meals to a safe place to go during after-school hours and much more. Beyond that, our focus is on creating opportunities to strengthen bonds between children and the influential adults in their lives through shared discovery because research shows that these relationships are crucial to kids' ability to succeed and thrive.

By combining Disney's unique expertise in creating fun, engaging experiences and collaborating with non-profits, we deliver experiences that bring families together to create memories that last a lifetime – both in our parks and in communities around the world.



COMMUNITY ENGAGEMENT

Each of the Disney theme parks and resorts around the world play an important part in their local community. The Parks and Resorts corporate citizenship approach reflects our commitment to making a positive and lasting impact in the communities where we operate.

Community engagement and service are an important part of our culture. We continue Walt Disney's legacy of giving as we seek to do our part to improve and enrich the lives of children and families around the world – from our millions in annual philanthropic giving to the thousands of Disney VolunteARS hours performed by our Cast Members to the local economies we support through job creation, tax revenue and the use of local suppliers and contractors.

We collaborate with local, national and global non-profit organizations to support programs that promote compassion, conservation, creativity and healthy living as well as address the unique needs in the communities we call home. In addition to financial support, we provide in-kind donations such as character visits, park tickets and event support.

Disney Cast Members contribute their time, talents and expertise toward making a positive impact in their communities through the Disney VolunteARS program. Each year, Walt Disney Parks and Resorts VolunteARS around the world provide hundreds of thousands of hours of community service – from building playgrounds and community gardens to raising funds for disaster relief to volunteering in children's hospitals.



ENVIRONMENT

Our commitment to environmental stewardship and conservation has always been an important part of our business. We embed environmental thinking into our daily decisions – from using alternative fuels to power our attractions to installing more efficient lighting in our hotels. We reduce waste through recycling, reuse, and repurposing. We find creative ways to conserve energy and water. With a strong focus on protecting ecosystems, we aim to save wildlife. And we provide enriching opportunities to connect kids and families to nature.



SAFETY

When Walt Disney envisioned Disneyland he saw an environment where families could have fun together in a safe and clean atmosphere. Today, safety remains our top priority and is the first of four quality standards - followed by courtesy, show and efficiency - that guide the operational decisions of more than 130,000 Cast Members worldwide.



WORKPLACE

Fostering a safe, inclusive, respectful, and fun workplace is essential to our business. We invest in the ongoing development of our Cast Members, Crew Members, and Imagineers through a full spectrum of training and opportunities for personal growth. We also promote programs and resources to help them and their families live healthier lifestyles. We value that our heritage includes a commitment to quality, ethics, and social responsibility and believe our investment in a top-quality workplace is why so many choose to join us.

Disney

Charitable Giving 2013

\$370 Million Total Giving

667,013 VolunteARS Hours

4 Million Kids & Families Impacted

